



for immediate release

February 12, 2015

New Agent for Cancarb's Thermax[®] Thermal Carbon Blacks in India

Cancarb has appointed Sarvan Carbochem LLP. as its Indian Sales Agent for Thermax[®] medium thermal carbon blacks effective February 15, 2015.

Cancarb's previous Indian Sales Agent for more than 21 years was the well known and respected Sepulchre Brothers (India) Pvt. Limited.

"Although Sarvan Carbochem is a new company, they have assembled a great group of people that have over 70 years of experience in the rubber industry," said Dave Petrie, President of Cancarb. "This wealth of knowledge coupled with the support of key personnel from Cancarb's previous agent, will assure a smooth transition and allow us to continue to provide an outstanding customer experience to the Indian market."

Full contact details are as follows:

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Cancarb is the global leader in the production and marketing of thermal carbon black with customers in 44 countries. Our plant, located in Alberta, Canada, uses state of the art technology to ensure that our Thermax[®] brand products are of the highest quality and consistency and are produced efficiently and in an environmentally responsible manner. Visit our website at www.cancarb.com for more company information

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